



United Way
Serving Saint John,
Kings and Charlotte

2018 Campaign Kick Off Sponsorship

On September 19th, the United Way Saint John, Kings & Charlotte will officially launch our 2018 Fundraising Campaign with a lunch at the Delta. Over 500 individuals, representing over 100 workplaces, attend this event. Many of these individuals are the volunteers that take the success stories, stats and information they learn at Kick-Off and share it in their workplaces and networks to help us reach our annual goal.

We are seeking sponsorship to offset the costs to ensure all monies raised go directly to our partners.

Recognition	Gold Sponsor \$5,000	Silver Sponsor \$2,000	Bronze Sponsor \$1,000
Logo on Poster & Invite (sent to 200 workplaces and 1000 individuals)	✓		
Logo on email signature of UW staff (Aug 1-Sep 20)	✓		
Sponsor on screen at event	✓	✓	✓
Multiple mentions on FB and Twitter	✓	✓	
Mention on FB and Twitter			✓
Recognition on our website	✓	✓	✓
Verbal recognition at event	✓	✓	✓
Opportunity to participate in the event (i.e., raffle)	✓		
Complimentary table of 10	✓		
Complimentary pair of tickets		✓	✓

Sample Invite (2017)

United Way
Saint John, Kings
& Charlotte

**JOIN US FOR
CAMPAIGN KICK-OFF!**

SEPT 20, 2017

DELTA BRUNSWICK

12:00-1:30PM

TICKETS: \$50
TABLE OF 10: \$500

R.S.V.P. (506)658-1212
gina@unitedwaysaintjohn.com

THANKS TO OUR SPONSORS:

Sample Email Signature (2017)

2017 CAMPAIGN KICK-OFF LUNCH!

SEPT 20, 2017

12-1:30pm @ Delta Brunswick

Call now to reserve your tickets 658-1212. \$50/each.

Sponsored by:

Thank you for your consideration. For more information contact Alexya Heelis at 658-1229 or alexya@unitedwaysaintjohn.com.