

Press Release

Launch of NEW Social Enterprise for Women Energy Auditors

January 22, 2021

Saint John, NB – “We are on a mission to find 12 Women to join NEXT INC., our NEW Social Enterprise,” said Diane Snelgrove, SJ Community Loan Fund. “For 10 years our Enterprising Women program has helped Women become more self-reliant by starting their own businesses. Our new opportunity, NEXT Inc. is focused on Entrepreneurs becoming Home Energy Auditors.”

The NEW partnership with the Canadian Women’s Foundation, Toronto is offering the chance for Women to enter the Energy Industry with training and support. The program was created by the Saint John Community Loan Fund in response to our ongoing effort to offer cutting edge programming which addresses future emerging industries needs in New Brunswick. Combined with the strong desire of NB Women to start their own businesses.

Starting today, until February 4th 2021, Women can submit their application to join NEXT Inc., through the Saint John Community Loan Fund. The 6-month course will begin in February 2021 ONLINE one evening a week; with Spring and Summer expanded Home Energy training sessions.

“This Social Enterprise is a two-way win; Women gain careers in the Energy Field and the SJ Community Loan Fund creates a self-funding model which allow more Women to become trained,” said Seth Asimakos, Saint John Community Loan Fund. “Profits of the Social Enterprise will be cycled back into training, for more women to discovery the power of Entrepreneurship.”

Diane Snelgrove, SJCLF, Business Advisory will be joined by Industry Leaders from Blue House Energy and EnerCheck. This team of Experts, will mentor the 12 women of NEXT inc. through the Entrepreneurship training and National NRCAN testing. Shawna Henderson, CEO of Blue House Energy, was the first female Energy Auditor in Canada, her years of experience will bring depth and strength to the program.

The course begins Online, one evening a week, mid -February 2021. Interviews will determine the 12 accepted candidates. The 6-month journey has four phases of learning. Phase One: Enterprising Women program focused on Entrepreneurship. Phases two & three preparing participants for the NRCAN Home Energy Auditor National Exams. The Forth Phase is in the field hands-on work with Home Owners mentors by an Energy Auditors. Leading to a position in the Energy Industry on our Social Team.

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