



Million Dollar Pledge Report

2019 Investment
Outcomes

Prepared October 2020

MILLION
DOLLAR
PLEDGE
WE PLEDGED
MILLION DOLLARS
TO HELP CHILDREN



United Way
Saint John, Kings
& Charlotte

I love the Afterschool Program and Summer Slide at Blacks Harbour School. Both programs are a great way for children to interact in a town that really doesn't offer any other programs.

I am a mom of three, with two sons on the spectrum. My middle and oldest children both currently attend the afterschool program and have also attended Summer Slide. My son (who is on the spectrum) has come out of his shell so much. When he first started attending, he hardly engaged with other children. He now has so many friends and is bonding and getting the social experiences he needs.

I also love this program because it is accessible; if you're like me with three kids, it is nearly impossible to afford an afterschool sitter, let alone a program. This program allows my children to attend and have wonderful experiences and I can still work. -A.T, Mom, Blacks Harbour, NB

39 kids took part in the Summer Slide and/or After School program.

LITERACY SKILLS

- 34 kids maintained or improved their reading skills over the summer.

NUMERACY SKILLS

- 36 kids maintained or improved their numeracy skills over the summer.

LEARNING HABITS/ATTENDANCE/GOALS

- 70% of kids showed improvement in their learning habits (independence, interactions, and responsibility)
- on their report cards
- 71% of kids improved their attendance at school.
- All children on Personalized Learning Plans (PLP) achieved 100% of their goals.

Often, the children who attend our program would be going home to an empty residence for hours before a parent would arrive home from work. These programs are crucial in our small rural community. Summer Slide and the Afterschool Program are both a safe haven to many coming from difficult home situations. The enrichment provided at both programs are often the only extra educational assistance a child will receive. - Rebecca Allen, ED



Working together to make a difference

Tanya, the Family Support Coordinator, works closely with families and students to achieve better attendance at school for kids in the community.

As she assists the families in their needs, she also supports the student's education through enrollment in the Sylvan program, Summer Slide program, and more.

One student went from missing 39 days (22%) of the school year in 2017/18 to **being present for 95% of the school year** in 2019/20.

The student had also struggled with reading and had become "stuck" in her reading abilities. Through enrollment in Sylvan, **she jumped 3 levels in her literacy skills!**

Sylvan Learning Program

- 32 kids got help with their reading through the Sylvan Reading program.
- 90% of participants improved their reading by at least one level.
- By November, 85% of Grade 5 students were reading at the appropriate level.

Family Support Coordinator

- Supported families with setting and achieving goals that would improve school attendance of their children.
- 83% of kids met the School District attendance goal of being in school 90% of the time (an increase from 76% the previous year).
- 98% of kids were in school 80% of the time.

Summer Slide Program

- 42 kids had a great summer while also maintaining or improving their literacy & numeracy skills.
- 95% of kids maintained/improved their literacy.
- 85% of kids maintained/improved their numeracy skills.



Lucas

My name is Lucas, and I have been coming to the South End Community Centre for quite a bit, I can't really remember how long for sure - but I know its been like forever!

When I'm at the Centre I love being able to spend time on the electronics and in the gym, playing video games and dodge-ball are my favorites! I've also enjoyed being able to go on Razkids with Kennedy, our Summer Slide literacy teacher, she is so much fun! Kennedy makes me feel like I am so smart, well I mean I am smart!

I love coming to hang out with friends and staff too, they always make me smile when I'm sad. The staff are like my family, they've helped me out in so many ways and they've kind of watched me grow up I guess!

I think that everyone in the South End should come to the Centre, coming here and meeting new people, talking to my friends and counsellors helps me to have confidence and feel better about myself. I love it here!

- Provided a new summer learning loss program in 2019 with children in the South Central Peninsula (SECC).
 - NUMERACY SKILLS - 89% of participants in the K-2 group improved or maintained numeracy skills and 92% in the 3 and up group did the same.
 - LITERACY SKILLS - 71% of the participants in K-2 improved literacy skills and 67% of the children in the 3 and up group did the same.



Zola

Zola came to TRC 3 years ago after meeting Pathways staff doing programming in her Gr. 8 class. Her family had been in Canada less than a year. **Zola was struggling with changes in routine, anxiety about middle school graduation.** Older youth in drop-in took Zola under their wing, helped her find a dress, do her hair, and attended the ceremony along with TRC staff.

During the transition into high school her Pathways youth advisor was able to act as an advocate. As her confidence grew Zola wanted employment but found herself held back by her lack of experience and language skills. Working with a UYES case manager, **Zola began a social enterprise cooking food from her country to sell take away. This blossomed into a popular little lunch spot and Zola now manages 3 other youth.**

Today Zola is the role model many newcomer families look to. She has become involved in school activities, sports and is an advocate not just for herself and her family but other newcomer students.

EMPLOYMENT READINESS

- Over 70% of youth in Grades 11 & 12 have employment plans
- 44% of youth in Grade 11 and 72% in Grade 12 have a part time job
- 28% of Gr 12 youth were helped through work readiness programs

POST-SECONDARY EDUCATION (PSE) READINESS

- Youth considering PSE:
 - 53% of Grade 10 students
 - 89% of Grade 11 students
 - 100% of Grade 12 students, with 90% having applied to a PSE

ACADEMIC SUCCESS

- 100% of Grades 8 & 9 students will move into the next grade
- 94% of Grades 11 & 12 students are on track to graduate on time

SOCIAL & ESSENTIAL SKILLS

- 96% of youth in Grades 8, 9 & 10 improved their social competencies
- 115 youth attended TRC programs, with 66 youth attending at least 3 days per week