



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



## Stories that **Unite** us.

### **In 2021, we see hope – and need**

As we launch into a new year with collective hope that the grip of the COVID-19 pandemic will ease and we will succeed in moving past it, I want to express my most sincere gratitude to our donors, supporters and partners in helping our community's most vulnerable during this most difficult time.



With generous support, hard work and dedication, we have been able to help so many through this unprecedented time. I'm very proud to be a part of the United Way organization, which is steadfast in its commitment to the region of Saint John, Kings & Charlotte Counties before, during and after a crisis.

Our team is working hard to ensure that we continue to provide essential support to our funded partners and to be there for the region's non-profit community. These organizations are doing incredible work to ensure the people that depend on them receive the services they need.

[Read more...](#)



### **Natasha's story: From reluctant to inspired**

This was one phone call Natasha wasn't keen to make, but her social worker pushed her on it: call the Saint John Women's Empowerment Network – they can help you.

Natasha is glad she took the advice. A mother of two on social assistance, she says she wouldn't be where she is if not for the programs and support she received from the United Way-supported organization, which aims to give women a voice and focuses on tackling the root causes of poverty.

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### **Zola's story: From anxious teen to budding social entrepreneur**



When staff at the Teen Learning Centre in Saint John first met Zola, she was stressed and anxious: she had moved to the city from another country – culture changes and a brand new routine were hard enough; the prospect of starting high school was something else entirely.

The turning point for Zola was sparked through the Teen Resource Centre, the United Way-supported organization that helps youth reach their potential. Soon after a visit to her Grade 8 class, other youth from the

centre took Zola under their wing to get her ready for her middle school graduation.

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## #UNIGNORABLE FACT

1 in 3 Saint John children live in poverty.

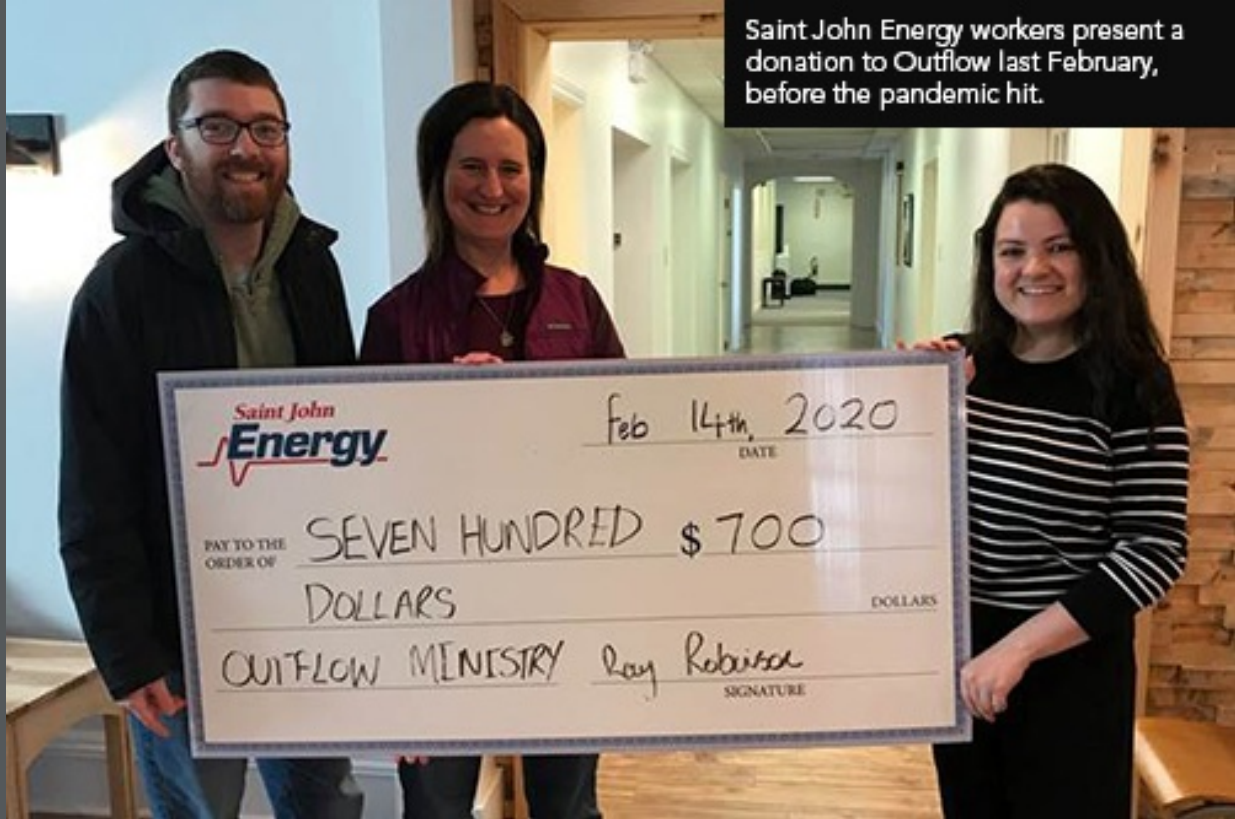


## #LOVELOCAL FACT

9 in 10 children who regularly attend Saint John Boys and Girls Club programs plan to attend post-secondary education.



Saint John Energy workers present a donation to Outflow last February, before the pandemic hit.



### Saint John Energy: Generously giving back

At Saint John Energy, giving back to the community is part of its mission. Not only is it part of the corporate culture, but the employees believe deeply as well.

The local energy company, recently [saluted by the online news outlet Huddle](#) for its philosophy of giving, is an exemplary partner of the United Way, leveraging our investment advisor service to invest more than \$50,000 every year in community organizations and programs.

[Read more...](#)

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Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

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