



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



## Stories that **Unite** us.

### **Honoured and delighted to serve the United Way**

I admire how the United Way focuses on building better futures, that it ensures donations are invested in organizations that have meaningful impacts on the people in our communities.



For decades, I have supported the United Way because I can be confident that support will be directed in ways that make a measurable difference.

For all these reasons and more, I am delighted and honoured to serve as Campaign Chair for the United Way Saint John, Kings & Charlotte this year.

[Read more](#)



### **Ahmed's story: Nothing is impossible**

To this day, Ahmed still remembers the sign that hung in his high school classroom in Saint John: "Nothing is Impossible."

Ahmed, born in a refugee camp in Somalia, fled Africa as a teenager with his father and siblings. Arriving in

a brand new land proved challenging.

As he struggled with his schooling, a friend mentioned the Teen Resource Centre in Saint John as a place that could help. The very first person he met there – a staffer named Sarah – was so endearing and helpful that today Ahmed describes her as his “Canadian auntie.”

[Read more](#)

## Madison’s story: From despair to opportunity



Amid struggles with mental health, Madison dropped out of school at age 16 and began working a series of minimum-wage jobs.

At 21, she became pregnant. With a toddler in tow, she decided she wanted a better life for herself and her son. She saw that opportunity through education, and began her journey to earning her high school diploma through the Dr. Christine Davies Education Centre at First Steps.

[Read more](#)

## #UNIGNORABLE FACT

Three of every 10 people in Saint John struggle with mental health.



## #LOCALLOVE FACT

Family Plus provided more than 2,000 subsidized counselling sessions for individuals and families struggling with depression, anxiety, separation, loss and other issues.

## Join the United Way at Area 506!

Once again, we are partnering with Area 506 to drive support and awareness.

And you can help.

We need volunteers to work on our behalf as table servers at the popular Saint John outdoor concert event. All tips and donations come back to the United Way Saint John, Kings & Charlotte as the charity of choice for the event!



Show your #locallove and [sign up today](#) to become a United Way volunteer at Area 506. As a bonus, you will experience all the concert series has to offer during your volunteer shifts.

Unlike past years where it was a one-weekend affair, [Area 506](#) is a five-week series in 2021 – taking place every Friday and Saturday night from July 16 to Aug 14.

Don't delay in joining us at this amazing event! To grab one of the remaining volunteer spots and for more details, check out our [volunteer sign-up page online](#).

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## Please join us June 24

Please join us for the United Way Saint John, Kings & Charlotte annual general meeting to be held online June 24 at 5 p.m. For more details and to RSVP, [email Gina](#).



211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

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Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

**CHANGE LIVES.**

 **DONATE**

