



# Coaching Skills

FOR NON PROFIT STAFF

## 4 WEEKLY VIRTUAL WORKSHOPS

1-4 PM ON FEB 18 & 25, MAR 18 & 25

Coaching Skills for Non Profit Staff is designed to equip you and your teams with the modern skills and tools needed to drive empowerment through your organization, increasing engagement and effectiveness. This program will be an introduction to the coaching model, help build your skills, and provide opportunity for practice and feedback. Includes 4 three-hour workshops and 3 two-hour practicum sessions.

**COST:** \$200/Person

**REGISTER:** [gina@unitedwaysaintjohn.com](mailto:gina@unitedwaysaintjohn.com) or 658-1212



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Kings and Charlott

## About Vision Coaching Inc. & Our Facilitator



[Vision Coaching](#) offers highly experienced and credentialed coaches for leadership, professional and personal development coaching. We are the largest coaching company located in Atlantic Canada and offer our services throughout North America and around the globe.

Vision is a trusted corporate partner, empowering your top talent to lead with effectiveness, navigate change and drive business performance.

An industry innovator, Vision Coaching pioneered the [V1 Coaching System](#), ensuring accountability, quality assurance and measurable results for every coaching relationship.

Our growing [team of coaching professionals](#) are accredited with the International Coach Federation and include successful CEOs, entrepreneurs, lawyers and human resource leaders. Having a large, highly trained and credentialed roster ensures exceptional coaching tailored to your organization's needs.

Our coaches comply with the International Coach Federation's [Code of Ethics](#). Clients have confidence in being fully open and transparent as both their verbal information and written records are completely confidential and cannot be shared without consent.

All of our coaches understand how the coaching relationship presents development opportunities for both the client and their organization. Typical benefits reported include improved leadership, enhanced business results and achieving important goals.



**Bruce McLeod**  
**General Manager of Coaching Services**  
**Vision Coaching**

Bruce oversees Vision's Coaching for HR portfolio of services. Over his career, he has worked as a top HR executive with various national and multinational firms, including as Global VP for HR. Along the way, he stumbled upon coaching – a life-altering discovery. It opened his eyes to his own lack of fulfilment and the power of coaching to transform lives and corporate cultures.

Credentialed as a Professional Certified Coach with the International Coach Federation, Bruce serves on the faculty of Royal Roads University, which offers Canada's premiere graduate Executive Coaching program. Bruce is a co-developer of Royal Roads' Creating Coaching Culture program, which he delivers from B.C. to Nova Scotia. Bruce knows first-hand what can be accomplished when skill and ability are fused with purpose and passion. He has the privilege of working with many who have seen dreams become reality, both for them and for their teams.

## Coaching Skill for Non-profit Staff

Non-profit leaders and staff today face a myriad of challenges – supporting your organization in building engagement and accountability, increasing demands in supporting your team and clients, among many other pressures.

Coaching Skills for Non-profit Staff is designed to equip you with the modern skills and tools needed to drive empowerment through your organization, increasing engagement and effectiveness.

Research shows basic coaching skills can be learned quickly. With our proprietary approach, not only will you learn to use coaching skills to become more effective in your interactions with your team and clients, you will also learn how to effectively role model the coach approach to leading, multiplying the value this can bring to your team and organization.

You will gain new insights and approaches to leading, including how to create exceptional results in:

- Employee and client engagement
- Building high-performance teams
- Change management
- Building capacity
- Performance effectiveness

### Coaching Skills for Non-profit Staff

**(4 three-hour virtual training modules + 3 two-hour post-training practicum sessions)**

- An introduction to a coaching model for your organization and its staff
- Skill-building, practise, and feedback with the additional core coaching skills that support having a robust coaching conversation
- Coaching skills assessment.
- Post-training practicum;
  - Increase learning transfer rate through applied practice
  - 3 two-hour online practicum sessions (dates TBD by group)

#### Learning includes:

- The essentials of coaching as an empowerment tool
- When to coach versus when to mentor
- When and how to use a coach approach
- Coaching demonstrations and practice
- Skill-building emphasizing two foundational coaching skills

#### Cost:

- \$200/person (full value subsidized by United Way)

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