



**United Way**  
Saint John, Kings  
& Charlotte

Powered by the United Way, we are a community of inspired leaders driving a local movement of people using business as a force for good.

Our goal is to grow to 20+ members who will collectively invest a quarter million dollars in our community. By harnessing the power of the Quarter Club, we use profits and growth as a means to a greater end: positive impact for our business, employees and community.



**QUARTER CLUB**

SMALL BUSINESS CIRCLE  
FOR SOCIAL CHANGE

# #UNIGNORABLE

Saint John has the highest rate of violence against young girls in Canada. We're making local issues unignorable.

## With United Way's Help We Are



1. Investing in solutions that break the cycle of **domestic violence**.

2. Helping everyone have access to the **mental health** support they need.

## Community Impact



- Support moms and their kids to permanently leave abusive relationships.
- Ensure individuals and families have access to mental health services.
- Educate youth about healthy relationships.
- Help women maintain their recovery from addictions.

## Easy as 1, 2, 3



1. Invest \$210 per month (\$2,500 per year) for 5 years.
2. Promote your participation online and onsite to your customers, suppliers, partners and employees.
3. Receive quarterly updates including an annual network meeting to review your impact and discuss emerging local issues.



“By harnessing the momentum of the Quarter Club, our firm is having a bigger impact in our local community on some of the most pressing social issues in our region.”

Shane Borthwick | Founder of Impact Wealth and co-founding Quarter Club member



To become a Quarter Club leader, driving a local movement of using business as a force for good, contact Ben O'Neill at (506) 333-5144 or ben@unitedwaysaintjohn.com.

[UNITEDWAYSAINTEJOHN.COM/QUARTER-CLUB/](http://UNITEDWAYSAINTEJOHN.COM/QUARTER-CLUB/)



## QUARTER CLUB

SMALL BUSINESS CIRCLE  
FOR SOCIAL CHANGE

Quarter Club members demand the highest standards of verifiable social impact to balance profit and purpose. Members are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable community.

The values and aspiration of the Quarter Club are embedded in the United Way's courageous approach to impact investments. Through rigorous vetting process, the United Way invests in local social programs that show results by breaking the cycle of domestic violence and ensuring access to mental health services.

## QUARTER CLUB BENEFITS

- **The Three "C's"** – Connected, Caring and Collaborative – Be a part of a progressive, values-based network of like-minded business owners.
- **Local** – 100% of funds are invested in the Saint John region from Sussex to St. Stephen.
- **Results-oriented** – See the impact of your community support.
- **Bold** – Stand out, brand your socially responsible business.
- **Simple** – Giving made easy.
- **Empowering** – Say 'yes' only once, with confidence.
- **Impact** – Economies of scale, compound impact.
- **Smart** – A subscription with a charitable receipt that you can use.
- **Efficient** – United Way will manage financial contributions, receipting, reporting, and accountability of your investment and will communicate results.
- **Optimistic** – Together, we are improving the lives of individuals and families in the our community.

## QUARTER CLUB MEMBERS



Canada Home Rentals

CC Goodwin Consulting

Chris Bourque

Emily McGill Professionals

Fitzpatrick Wealth Management

Foghorn Brewing Co.

Fundy Fencing

Higgins Insurance

Roots to Branches Whole Health Clinic

Impact Wealth

Jake Palmer

Jamie Murphy

Kindred Homecare

Krista Wetmore

Linda MacDonald

McGill's

Pomodori

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