



United Way
Saint John, Kings
& Charlotte

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Stories that Unite us.



Cathy Lahey to lead 2022 campaign

Friends,

We are delighted to be able to share with you that long-time United Way supporter Cathy Lahey will serve as our Campaign Chair for 2022.

A partner with Stewart McKelvey in Saint John, Cathy has always been deeply committed to community through involvement with many local non-profits and charities.

We're grateful for Cathy's care, passion and commitment to United Way for close to 20 years; first as a volunteer on our campaign cabinet in 2004, and also as a dedicated supporter and fundraiser who brings enthusiasm to all she does. We know that enthusiasm will continue to be present in her role as our 2022 Campaign Chair.

[Read more](#)



Kaleb's story: A new perspective on life

At just 21 years of age, Kaleb Spellman has his own apartment, a secure job and more friends than he could have dreamed of when he was a lonely child coping with cerebral palsy in rural New Brunswick.

Feeling isolated and left out of activities, Kaleb was in high school in Sussex when he first reached out for help from Ability New Brunswick. Thanks to Ability NB, a United Way funded partner, and a whole new world opened up for him.

"The Ability New Brunswick team helped me get into sports and, through sports, I have made tons of amazing friends. They have an equipment loan program and that helped me a lot," Kaleb says.

[Read more](#)

211: 'The front door to help'



It is sometimes referred to as "the front door to help."

Free and confidential, 211 is an information and referral service that quickly connects people to critical human, social, community and government support.

The service helps them navigate the complex network of government and community programs and services quickly in order to find what they need.

Staffed by knowledgeable service navigators, phones at 211 are answered 24/7, 365 days a year. Service is provided in 170 languages through interpretation services.

Sometimes, 211 service navigators are called upon to help in a crisis. But they also help in so many other ways. And sometimes they can help people save money – which is especially gratifying when the callers are on low or fixed incomes.

[Read more](#)



#UNIGNORABLE FACT

Pregnancy and birth are significant contributors to high school dropout rates among girls. Only about 50% of teen mothers receive a high school diploma by 22 years of age.

* Source: Child Trends, 2010



#LOCALLOVE FACT

84% of moms at First Steps advanced their education.



Strengthening leaders in our nonprofit sector

For Mallory Curwin, the United Way has helped make her own first steps at First Steps Housing Project in Saint John more confident during a time that has been difficult for many charitable organizations.

Mallory became executive director of First Steps last year, during the height of the COVID pandemic when social and financial constraints challenged the charity's fundraising goals and tested community support.

First Steps, a multi-service centre for pregnant and parenting young women, has operated in Saint John for 20 years and is a funded partner of United Way.

[Read more](#)

Songs *of the* City

June 1st, 2022

Presented By:



Creamer Ervin
Wealth Management



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Songs of the City is back!

We're so excited to announce that Songs of the City is back as a live, in-person event – set for the Imperial Theatre in Saint John.

There are a few remaining tickets for the June 1 extravaganza. Grab yours now [online from the Imperial](#).

Presented by Creamer Ervin Wealth Management, [Songs of the City](#) celebrates community through storytelling and song. It is an opportunity to raise awareness and to say thank you to community members for their generosity and support to the people we all live, work, and play with every day.

[More information...](#)



United Ways
Centraides
of New Brunswick
du Nouveau Brunswick

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50/50

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211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

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