



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that Unite us.

Our thanks to Derek O'Brien for his leadership

Derek O'Brien has been a board member for United Way Saint John, Kings & Charlotte since 2016. In 2018, he became the Board Chair and has led the organization to many milestones throughout his term.

The year 2018 also saw us build on our strength as a leader in helping businesses create robust and strategic social purpose plans, leading us to receive the President's Award for Innovation from United Way Canada.



In 2019, we celebrated our 60th year as a United Way serving our local community, allowing us to reflect on just how far we have come and how much we have cared for, and will continue to care for, the people we serve each day. That year also brought a change in leadership at the organization, with Alexya Heelis taking on the role of Executive Director.

In the last two years, we have experienced greater collaboration within the 11 United Ways throughout Atlantic Canada. What started as a call to collective action due to a global pandemic turned into a wonderful collaborative approach to working towards solutions in areas that were more conducive to a regional

perspective.

Normally, the term for a board chair at our United Way is two years. However, a pandemic happened to coincide with Derek reaching the end of his term in 2020. As we all know, that transformed everyone's lives.

[Read more](#)



Aiden's story: From chaos to confidence

Aiden was only 15 years old when his life descended into chaos.

With a parent caught in the spiral of addiction, they lost their home. With nowhere to live, Aiden drifted and missed a lot of school.

Through the Saint John Teen Resource Centre, he got involved in UYES! The Urban Youth Employment/Education Service helped him stabilize his life, coordinating with the school to help him catch up on his studies and create a schedule that made returning to the classroom a realistic goal.

[Read more](#)

Beth's story: from darkness to light



As a nurse working in a hospital, it was second nature for Beth to help others.

Then, one day, Beth realized she was the one that needed help. Realizing that her drinking had become a serious

problem, she walked through the doors of the Sophia Recovery Centre to meet

with a peer counsellor.

She's been back to Sophia at different times when pressures at home or work have been intense. This past year, she has participated in several discussion groups online and in person.

[Read more](#)



#UNIGNORABLE FACT

More than one in five New Brunswickers experiences an alcohol or drug use disorder in their lifetimes.



#LOCAL LOVE FACT

91% of women receiving help from Sophia Recovery Centre eliminated substance abuse for 6 months or more.



A night of inspiration, courage and song

An evening of song, music and courage, Songs of the City came roaring back to life at the Imperial Theatre this month.

After two years of lockdowns and pandemic restrictions, the United Way celebration was a symbol of re-emergence and rebirth for so many in the audience and onstage.

“Those two years did a lot of damage mentally and physically. I fell into one of the darkest places I never wanted to go. I was truly losing control and I myself became like a person I did not want to be,” says one of the onstage storytellers, Lorna Reinhart.

[Read more](#)

OUR IMPACT



4,412

lives
impacted



\$1,661,132

dollars
raised



18 funded
partners

21 programs and
initiatives

A look at our impact over the last year

Throughout 2021-2022, our community once again displayed the spirit of local love that has kept United Way acting as an agent of change and support since 1959.

Then, now, and always, we will be here for our community because we live and breathe our vision that “everyone in every community has the opportunity to reach their full potential.”

Our annual general meeting took place on June 16, where we were able to recap the impact we and our funded partners are able to have thanks to amazing donors like you. For a snapshot of that impact, we invite you to [review our annual report](#).

[Read more](#)



The banner features a collage of photos on the left with a red sign that says "WE GOT LOCAL LOVE". In the center is the United Ways Centraides logo and the text "United Ways Centraides of New Brunswick du Nouveau Brunswick" above "PROVINCIAL 50/50". On the right, it says "GET YOUR TICKETS TODAY" above a QR code. At the bottom right, it says "Lottery license: 1927245 164 000".



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CHANGE LIVES.

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