

# Community Building: A Strong Social Sector

Powered by United Way, Saint John, Kings & Charlotte

## OVERVIEW OF OUR WORK

United Ways across Canada have a mandate to build a strong social sector. We accomplish this locally by increasing access training and development, creating opportunities for collaboration, and bringing the community together to collectively solve problems. We ensure that non-profits have the skills and tools they need to be strong and resilient.

## IMPACT

Julie Atkinson - Executive Director (Sophia Recovery)



I have deeply appreciated the support provided by the United Way, especially as demonstrated in the recent funded partner gatherings facilitated by Alexya Heelis in Saint John and St Stephen. The role of an Executive Director in the not for profit sector is challenging. We have to be responsive to the needs of many - our client base, our staff, our donors, board members and the wider community.

The funded partner meetings provided an opportunity for us to share experiences and challenges and to feel part of a collective effort. making. Staff burnout in our sector is an ongoing challenge and Executive Directors are not immune. Making connections with leaders in similar roles at other organizations has really re-energized me and was a meaningful demonstration of the support that is available within the United Way community.

I am very thankful for the support of Alexya and her team at the United Way for bringing us together and allowing us to lean on each other. Thank you!

## A Strong Social Sector

**100%** of United Way Funded Partner Organizations participated in a United Way training and development opportunities in 2021.

This is your  
**Local Love in Action**

## 2021 Outcomes

**100**

non-profit leaders, staff and volunteers increased their skills and knowledge through governance, DEI and coaching skills training and mentoring.

**11**

individuals from three funded partners received a United for Success Award to help remove barriers to attending post-secondary education.

**2**

community organizations were provided with strategic planning grants to increase programming impact.

## Your Local Love

United Way Funding Provided:

**\$170K**



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Saint John, Kings  
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