



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that Unite us.

Join our celebration on Sept. 21!

Friends,

We're so excited that we will be able to have an in-person campaign kickoff this year!



When we gather on Sept. 21 at noon at the Delta in Saint John, we will celebrate the work we have done in the community with the tremendous support of our donors, funded partners and others. ([Get your tickets here.](#))

Amid the excitement of gathering together for a face-to-face campaign kickoff for the first time since 2019, we will also look ahead to our plans for the year ahead.

[Read more](#)

**Martin's story:
Hiding his
anxiety**



From all outward appearances, you'd never know that Martin was struggling. Well-spoken and clean cut, he showed up at Outflow on the recommendation of a friend.

Martin, who grapples with anxiety and depression, was unemployed. His anxiety made it difficult for him to ask others for help. But as staff got to know him and what he needed, they realized he was paying full rent – a big financial hit for someone without a job.

Outflow is now helping him obtain a rent subsidy. In the meantime, Outflow covered the damage deposit on his apartment and offered an “Outflow subsidy” to help with his rent when needed. And they helped make sure he had food.

[Read more](#)

Adrienne's story: 'No one is hungry or sad'



Staff at Bee Me Kidz started noticing that extra snacks were being picked up at their Saturday program for families and from their childcare program too.

Instead of confronting the children about it, the teachers began putting extra snacks in the kids' bags and the kitchen staff would add extra servings to take-home meals and family snack bags.

For Bee Me Kidz, a United Way funded partner agency, it has been increasingly clear that many rely on them for a hearty meal and substantial snacks over the weekend when other food security services are

unavailable.

[Read more](#)



#UNIGNORABLE FACT

Food insecurity has been linked to lower test scores, trouble interacting with peers, poor health and higher prevalence of illness.

#LOCALLOVE FACT

More than 60 per cent of United Way funded partners provide food security as part of their support to clients working towards educational, economic, and social and emotional success.



‘A great opportunity to give back’

Andi Levesque didn't hesitate to volunteer for the United Way during the Area 506 Festival this summer.

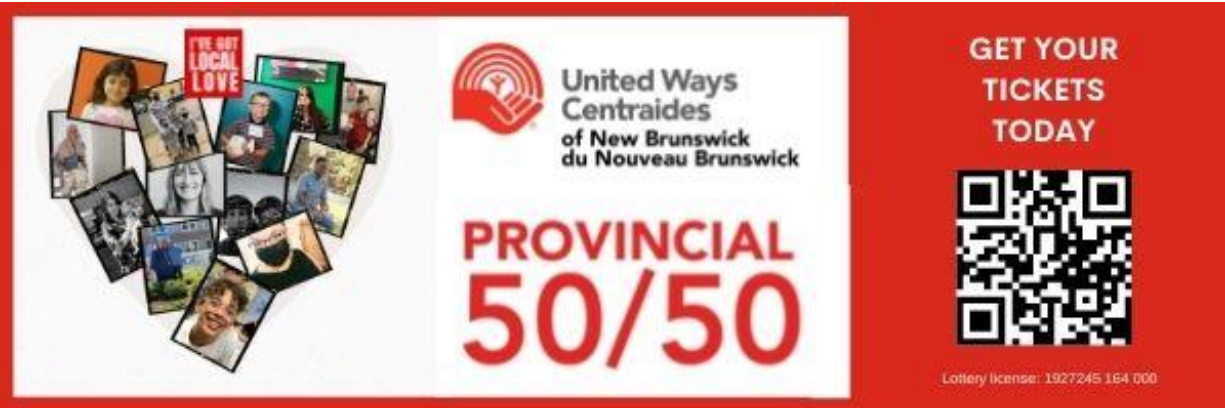
“It was great to see so many people enjoying themselves, the bands and, as a

bonus, help a great cause,” she said of her second time as a volunteer at the event.

Explained Kelli Lowe: “Volunteering for the United Way was a great opportunity to give back to the community I live in! I would recommend it to anyone.”

We show our #LocalLove for our volunteers [in this video!](#)

[Read more](#)



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