



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



**Stories that Unite us.**

## **Double your impact on Nov. 29**

**By Alexya Heelis**

As Giving Tuesday fast approaches, I can't help but think of the mantra "United, We're Stronger."



That seems especially true this year as a corporate sponsor has stepped forward to match all donations on that day on the first \$5,000.

I'm delighted to share with you that Keller Williams Capital Realty will be doubling the impact of those donations coming into the United Way on Nov. 29.

[Read more](#)

**Alicia's story:  
Reaching for  
the stars with a  
Big Sister**



When Joe's wife left and he was confronted with raising his daughter alone, he knew she would need a strong female role model.

"I knew it would be a struggle to raise a

daughter alone, I just didn't realize how hard it would be," Joe says.

"I applied for a Big Sister for Alicia hoping she would gain a friend, I did not realize she would gain so much more. Big Sister Maggie is consistently there for her," the St. Stephen man says.

[Read more](#)

## Noah's story: Catapulting to a new future

Noah had been working for several years in minimum wage jobs that were not the best fit for him and were not offering good financial security.

At 22 years old, he was seeking more for his future.

He had the chance to interview for a position with a new company, one that would suit him better, offer better pay and better opportunities for the future.

He was short a few key requirements for the job. He needed a set of work boots and a few courses under his belt.

[Read more](#)



## #UNIGNORABLE FACT



About 1 in 5 black adults in Canada live in a low-income situation.

Source: StatsCan 2016

## #LOCALLOVE FACT

United Way supports an outreach program for black youth that promotes education, employment, and leadership of black youth in Saint John and surrounding areas.



## Welcoming Chelsie Nightingale as Community Impact Manager

We're excited to have Chelsie Nightingale on our staff as our Community Impact Manager.

Chelsie, formerly the executive director of the Multicultural Association of Sussex, joins us in this new position to foster more collaboration and impact within the non-profit sector in Saint John, Kings and Charlotte.

She will lead work to strengthen community partnerships and



relationships within the entire non-profit network in our region with a focus on identifying and addressing the most pressing social issues.

[Read more](#)



United Way  
Saint John, Kings  
& Charlotte

**GIVING**  
TUESDAY

Nov  
29

[Click to donate](#)

**DOUBLE  
YOUR  
IMPACT!**

thanks to

**kw**  
KELLERWILLIAMS  
REALTY



211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

**CHANGE LIVES.**

[❤️ DONATE](#)

