



Who we are:

Powered by the United Way, we are a community of inspired leaders driving a local movement of people using business as a force for good.



Our goal:

Have 20+ members who will collectively invest a quarter million dollars in our community and use profits and growth as a means to a greater end: positive impact for our business, employees and community.

#UNIGNORABLE

Saint John has the 2nd highest rate of domestic violence in Atlantic Canada.
One in 10 New Brunswickers experiences generalized anxiety disorder.

With United Way's Help We Are



Investing in solutions that break the cycle of domestic violence.

Helping everyone have access to the mental health support they need.

Community Impact



Support moms and their kids to permanently leave abusive relationships.

Ensure individuals and families have access to mental health services.

Educate youth about healthy relationships.

Help women maintain their recovery from addictions.

Easy as 1, 2, 3



1. Invest \$210 per month (\$2,500 per year) for 5 years.

2. Promote your participation to your customers, suppliers, partners and employees.

3. Receive quarterly updates & attend an annual network meeting to review your impact and discuss emerging local issues.



“ By harnessing the momentum of the Quarter Club, our firm is having a bigger impact in our local community on some of the most pressing social issues in our region. ”

Shane Borthwick | Founder of Impact Wealth and co-founding Quarter Club member

Join us! Become a Quarter Club leader today.

UNITEDWAYSANTJOHN.COM/QUARTER-CLUB/

Contact Jo-Anne
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Quarter Club members demand the highest standards of verifiable social impact to balance profit and purpose.

Members are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable community.

The values and aspiration of the Quarter Club are embedded in United Way's courageous approach to impact investments.

Through rigorous vetting process, United Way invests in local social programs that show results by breaking the cycle of domestic violence and ensuring access to mental health services.

QUARTER CLUB BENEFITS

- **The Three “C’s”** – Connected, Caring and Collaborative – Be a part of a progressive, values-based network of like-minded business owners.
- **Local** – 100% of funds are invested in the Saint John region from Sussex to St. Stephen.
- **Results-oriented** – See the impact of your community support.
- **Bold** – Stand out, brand your socially responsible business.
- **Simple** – Giving made easy.
- **Empowering** – Say ‘yes’ only once, with confidence.
- **Impact** – Economies of scale, compound impact.
- **Smart** – A subscription with a charitable receipt that you can use.
- **Efficient** – United Way will manage financial contributions, receipting, reporting, and accountability of your investment and will communicate results.
- **Optimistic** – Together, we are improving the lives of individuals and families in the our community.



CURRENT QUARTER CLUB MEMBERS



Canada Home Rentals	Impact Wealth
CC Goodwin Consulting	Jamie Murphy
Chris Bourque	Kindred Homecare
Emily McGill Professionals	Krista Wetmore
Fitzpatrick Wealth Management	Linda MacDonald
Foghorn Brewing Co.	McGill's
Higgins Insurance	Pomodori
Roots to Branches Whole Health Clinic	Fundy Fencing



United Way
Saint John, Kings
& Charlotte

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