



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



**Stories that Unite us.**



## Because hope is not enough

Here at the United Way, we're in the final throes of our annual campaign, which creates a lot of hustle and bustle as the team works very hard to get us across the finish line.

Unfortunately, we currently are projecting that we will be \$100,000 short of our campaign goal - a goal to help 4,600 people in Saint John, Kings and Charlotte.

Will you help us?

[Read more](#)

## Tanya's story: from fear to confidence

Before Tanya started  
programs at the Saint

John Women's Empowerment Network, she felt like a lost soul. At every turn, she was desperate to hide from others, from life.

She felt like she didn't know how to speak up for herself.



The Healthy Self-Esteem program brought about healing, self-acceptance and a desire for personal growth.

[Read more](#)

## Mason's story: From turmoil to success



Mason began Sistema during a turbulent time in the youngster's life.

His family was moving around, sometimes even living in a hotel. Eventually, he moved in with his grandmother.

Mason is a high-energy boy who has trouble focusing, and the patience required to learn a musical instrument through the Sistema program proved a considerable challenge. Staff grappled with how to best help him.

[Read more](#)





## #UNIGNORABLE FACT

Empowering women in the economy and closing gender gaps in the world of work are key to achieving the 2030 Agenda for Sustainable Development.

Source: UNWomen.org

## #LOCALLOVE FACT



Nine in 10 women attending empowerment programs through the Saint John Women's Empowerment Network report increased self-confidence and over 60% feel more connected to their community.



## Inspiring the next generation

GenNext Saint John, Kings & Charlotte is growing the next generation of philanthropists.

The social impact movement of young professionals is on a mission to inspire the next generation of social changemakers.

It all began about a year ago when Kyle Gulliver, a young finance professional who had been involved in the United Way in other cities, signed on to our community investment advisory committee.

[Read more](#)



**FEBRUARY 28 IS THE LAST DAY TO GIVE.**

Help us fight poverty and bring better futures to 4,600 local people this year.

**Give today.**

Click here to give online or call (506) 658-1212

United Way Saint John, Kings & Charlotte

The banner features a row of wooden houses with a red heart in the center, set against a light blue background.



211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

**CHANGE LIVES.**

**♥ DONATE**

