





Stories that Unite us.



We need your help by Feb. 28

Friends,

We're just one week away from the close of our annual campaign on Feb. 28 and we really need your help to make it a success.

The rising cost of rent, food and fuel is squeezing hard on the people we serve through our funded partners. Thousands of people in Saint John, Kings and Charlotte need our help to get by, and to find ways to build a better and brighter future for themselves.

In our work, it is abundantly clear that so many people today are just one catastrophe away from needing the help of United Way agencies – a lost job, a foreclosure, a health crisis or some other unfortunate event.

Read more

Phil's story: Help in a crisis, thanks to 211

Caught in a firestorm of

distress, Phil found himself by the road one night not knowing where to go or what to do.

He had the foresight to dial 211 on his cell phone to seek help.

"I can't continue like this,"

Phil told the 211 service navigator at the other end of the line, acknowledging his mental distress.

Read more

Daniel's story: A joyful transformation



Young Daniel's world changed after he got involved in Bee Me Kidz in St. Stephen.

Before enrolling in the program, the grade 4 lad had poor attendance at school, struggled to make friends, was sullen and

withdrawn.

But thanks to United Way donors and the magic of Bee Me Kidz, a free inspirational program for youth and their families, he's a child transformed.

Read more





community support.

Dial 2-1-1 or visit 211.ca

#UNIGNORABLE FACT

The 211 service saw a 34% jump in expressed need for counselling in the first six months of 2022, a period which includes the onset of the pandemic.

#LOCALLOVE FACT

211 is a free and confidential service that can be accessed in more than 150 languages by phone, chat, text, and web.







Devoted to the United Way

Growing up in Saint John, Sheila Comeau-Oldfield always seemed to be in the orbit of the United Way.

Active in the Boys & Girls Club as a youth and then as a young employee,

Sheila was familiar with the United Way.

And so, when she ended up being laid off from an accounts receivable job, she turned to the United Way to benefit from training programs it offered for those who were unemployed.

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