



MEDIA RELEASE

For release on April 28, 2023 – 9:00 am AST

United Way Saint John Kings and Charlotte announces 2023 Campaign Chair

Saint John, Kings & Charlotte Counties, April 28, 2023 -

United Way Saint John, Kings & Charlotte is pleased to announce Craig Bell Estabrooks as its Campaign Chair for the 2023 Annual Community Campaign. Craig is President & CEO of Port Saint John and has always been deeply committed to community through involvement with many local non-profits and charities.

“The United Way works with organizations seeking to make systemic changes in our community. My own passion for improving Saint John, Kings & Charlotte drives the reason I have committed to working with the organization over the next year,” Craig says. “Focusing on providing people services they need ensures our community continues to become stronger.”

Over the past twelve years, Craig’s strong values and sense of community have led to him sharing his skills with various boards working in our region, including Crescent Valley Resource Centre and Saint John Learning Exchange.

“We are very fortunate to have Craig leading our campaign this year. He has an exemplary commitment and passion for making Saint John, Kings & Charlotte a region to be proud of and one that supports all individuals in reaching their full potential. He understands that a strong and healthy community starts with addressing root causes and creating the very best supports to create significant social impact. It’s all about people, and Craig wholeheartedly believes in the people of Saint John, Kings & Charlotte.” says Alexya Heelis, Executive Director, United Way Saint John, Kings & Charlotte.

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ABOUT UNITED WAY SAINT JOHN, KINGS & CHARLOTTE

United Way Saint John, Kings & Charlotte is a local community expert that is addressing root causes to issues facing their local community; issues like poverty, mental health, and intimate partner violence. Through consultation, collaboration, connection, and strategic investment, United Way is creating strong and inclusive local communities for all.

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