



MILLION DOLLAR PLEDGE 5 YEAR IMPACT REPORT

The Million Dollar Pledge started in 2018 as a network of local businesses with each committed to donating \$10,000 a year for 10 years to fund socially-minded and impactful community projects. In the first five years, the focus has been on empowering elementary school children to enhance their academic achievements, equipping parents with valuable skills through specialized programs, and assisting high school students in at-risk environments to graduate successfully and pursue post-secondary education.

\$476K

PLEGGED

8-12

MEMBERS A YEAR

1,352

YOUTH IMPACTED

5 YEAR IMPACT SNAPSHOT

41

Programs supported

619

High School Youth
supported

733

Elementary School
youth supported

“I’m grateful to the United Way and the other members of the Million Dollar Pledge for their commitment to a way of giving that allows community-minded companies to magnify the impact of support. We are doing that thanks to the sound advice, knowledge and support of the United Way.”

Dave Veal, Vision Coaching

**MILLION
DOLLAR
PLEDGE**
WE PLEDGED
MILLION DOLLARS
TO HELP CHILDREN



United Way
Saint John, Kings
& Charlotte

41 PROGRAMS SUPPORTED

5

After school programs at Blacks Harbour Elementary

5

Summer Slide camps at Blacks Harbour Elementary

5

years of high school completion support

5

After school programs at Milltown Elementary School

5

Summer Slide camps at Milltown Elementary School

4

years of tutoring at Milltown Elementary School

4

Summer Slide camps at BGC Saint John

3

years of Family Coordinator at Milltown Elementary

2

years of Parent programs at
Blacks Harbour School

1

Summer Slide camp at BGC Sussex

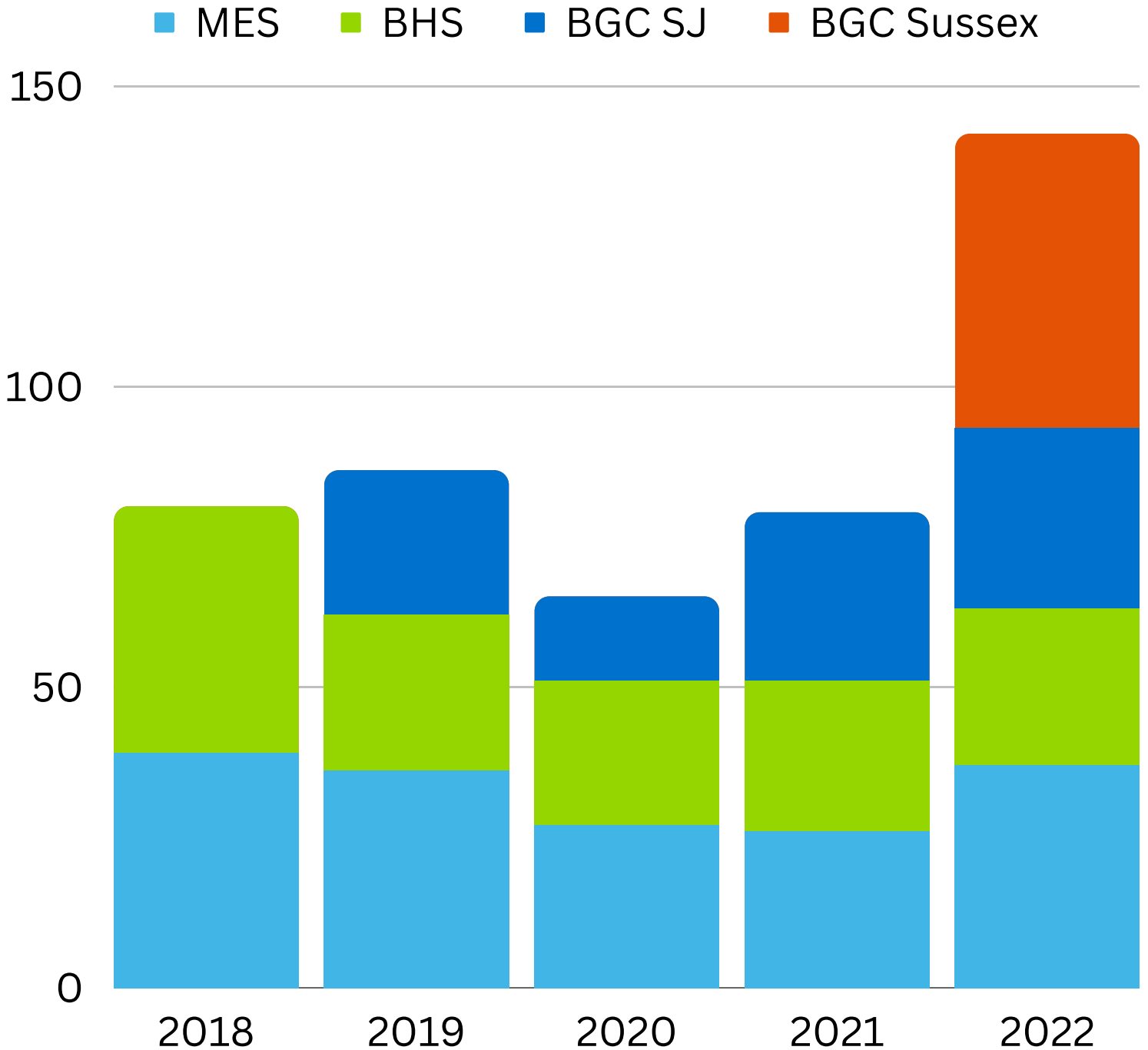
1

Power Up program at the
Women's Empowerment Network

1

year of Parent programs at
Milltown Elementary School

GROWTH OF SUMMER SLIDE



Highlights:

- Started with 2 Summer Slide programs in Charlotte County
- BGC adopted the Summer Slide model at their South End Centre in Saint John
- BGC initiated a Summer Slide program in Sussex.

Over 5 years, you helped 452 students prevent academic summer slide!

FIVE-YEAR IMPACT

452

Children attended summer slide and prevented summer learning loss.

619

High school students were supported to complete high school and make post-secondary plans.



115

Elementary students improved their literacy through tutoring.

163

Children attended afterschool programs to get additional academic support.

128

Parents attended programs to improve themselves and their connection to the community.

56

Families were supported to improve their mental health, access to services and increased stability.

