



FOR IMMEDIATE RELEASE

IF-ADAPT Foundation and United Way Saint John, Kings & Charlotte increase innovation in the non-profit sector.

Saint John, NB, July 20, 2023 - A new foundation is bringing inspiration and opportunity for innovation to the non-profit sector in Saint John, Kings & Charlotte.

The [IF-ADAPT Foundation](#) was created by Dave and Jane (Bourque) Grebenc after Dave became inspired by a speech by noted entrepreneur, philanthropist and venture capitalist Desh Deshpande about the impacts of social entrepreneurship.

With funding from the Grebenc and Bourque families, the Foundation honours the values of their respective families in supporting and elevating the social sector; a sector that is vital to strong communities.

The Foundation aims to provide grants that foster innovation and a culture of social entrepreneurship within charitable organizations, seeking to enhance the way they deliver current services and future expansions.

To best understand community needs, the Foundation sought to partner with an established organization that held that knowledge and had a proven track record in creating impactful and collaborative solutions for community needs. United Way Saint John, Kings & Charlotte fit those criteria very well.

“Partnering with the United Way allows us to leverage their knowledge and expertise in the non-profit sector in our communities,” Dave says. “This was a perfect fit for us – a strategic fit.”

United Way is excited for how this partnership will open doors of transformation to the social sector in their region.

“We are thrilled by this partnership. A key focus for the United Way is strengthening the non-profit sector in our communities and the grants offered through this foundation will certainly do that by fueling innovative thinking and sustainable growth,” says Alexya Heelis, executive director of United Way Saint John Kings & Charlotte.

For more information on the foundation and the grants it provides, [visit United Way Saint John Kings & Charlotte’s website.](#)

Media Contacts:

Alexya Heelis
Executive Director,
United Way Saint John, Kings and Charlotte
Alexya@unitedwaysaintjohn.com
506-643-1383

Dave Grebenc
IF-ADAPT Foundation
davejanegrebenc@icloud.com
506-647-4955

ABOUT UNITED WAY SAINT JOHN, KINGS & CHARLOTTE

United Way Saint John, Kings & Charlotte brings together people and organizations in private, public and social sectors to meet community needs and tackle complex social issues. By serving those experiencing vulnerability in their community and creating an equitable future for all, they are creating a community where everyone has the opportunity to reach their full potential. For more information, visit www.unitedwaysaintjohn.com.

ABOUT IF-ADAPT FOUNDATION

IF-ADAPT Foundation aims to foster a culture of social entrepreneurship within charitable organizations, aiming to enhance the way they deliver their current services and future expansions. For more information, visit www.unitedwaysaintjohn.com.