



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that **Unite** us.

Reflecting on a year that was

Our Annual General Meeting, held last month, has me reflecting on a remarkable year.



United Way Saint John Kings & Charlotte embodies the true essence of community, from its commitment to a best-in-class non-profit sector to the compassion and relationships formed through conversations with those who provide and receive support from our funded partners.

After years of exploring innovative ways to connect and collaborate, it was refreshing to return to in-person events and opportunities. Our sold-out 2022 campaign kickoff at the Delta Hotel and our Songs of the City event at the Imperial Theatre reaffirmed that others were eager to come together and support our community.

[Read more](#)



Amy's story: Fleeing with her family

Amy grew up in an unhealthy and stressful home and did not want her children to experience the same, yet she found herself in a relationship where her partner was controlling and abusive – verbally, emotionally and financially.

Then the physical violence began. She was terrified, fearing for her children's safety as well as her own.

[Read more](#)

Jane's story: From trauma to hope



After living the trauma of harassment and unfair treatment at her job, Jane decided to uproot herself and move to Saint John to build a new life.

As part of her new beginning, Jane enrolled in subsidized counselling

at Family Plus, a United Way funded partner. She wanted to work through not only the turmoil of the harassment but early life events that also traumatized her.

Through counselling, she also ended up disclosing significant struggles with functioning day-to-day. She preferred isolation, and tended to neglect self-care. She felt overwhelmed and not in control with her own life

[Read more](#)



#UNIGNORABLE FACT

More than 4 in 10 women have experienced some form of intimate partner violence in their lifetime.

Source: Statistics Canada 2021

#LOCAL LOVE FACT

93% of women who found help at Second Stage Safe Haven continue to live free from intimate partner violence three years later.



New foundation to strengthen non-profits in our communities

The seeds of a new foundation created to propel forward innovation in the non-profit sector in our communities were sown more than a decade ago.

Dave Grebenc of Saint John had just heard a speech by noted entrepreneur, philanthropist and venture capitalist Desh Deshpande about an entrepreneurial approach that had been taken by the Akshaya Patra Foundation in India to multiply by more than 10-fold the number of people served by a lunch program.

He walked away from that speech in Fredericton pondering the role social entrepreneurship could play in transforming social services in New Brunswick.

[Read more](#)



CAMPAIGN *Kick off*

PRESENTED BY: SAINT JOHN LNG

United Way
Saint John, Kings
& Charlotte

SAVE THE DATE

Friday, September 15 @ 12:00 PM

The big kickoff is coming!

Our campaign kick-off date has been chosen so mark your calendars and plan to join us at the Delta hotel in Saint John on Sept. 15 at noon.

We look forward to seeing you there! [Find more information and register.](#)



211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

Your support changes lives

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

 DONATE

