



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



## Stories that **Unite** us.

### Join us for our kickoff on Sept. 15

Friends,

On Sept. 15, please join us for stories of triumph and impact as we celebrate the launch of our 2023 campaign.



Last year, we were delighted to be able to reUNITE with our supporters for our first in-person campaign kickoff since the pandemic and what an event it was!

The sold-out luncheon proved what we already know – our community truly cares for the people and future of Saint John, Kings & Charlotte.

[Read more](#)



## Krystal's story: turning her life around

When Krystal arrived in Saint John, she was on leave from her job, feeling deeply alone and emotionally wrung out. A recovering alcoholic, she had not had a drink for seven years.

But she had not yet healed.

She turned to Sophia Recovery Centre, joining a trauma recovery group, participating in counselling and attending meditation and art programs.

[Read more](#)

## Amy's story: Pregnant and alone



Amy was pregnant and alone, living in her car on the streets of Saint John.

In her desperate circumstances, she turned to Outflow Ministry, a charity that works with people in Saint John who live in poverty

by helping to address unemployment, hunger, homelessness, and medical costs.

Outflow, a United Way funded partner, was able to help her achieve her own goals of finding an apartment before her baby arrived and retrieving her furniture from a storage unit.

[Read more](#)





## #UNIGNORABLE FACT

The annual economic cost of substance use in Canada is estimated at nearly \$40 billion. This includes costs related to health care, criminal justice and lost productivity.

Source: [www.camh.ca](http://www.camh.ca)

## #LOCAL LOVE FACT

More than 300 women reached out to Sophia Recovery Centre last year. Three-quarters of women actively working their recovery demonstrated markers of sustained recovery and have reported experiencing forms of empowerment and positive change in their lives.



## Kudos to our amazing festival volunteers

Every year, we count on volunteers to help power our mission and raise support for the work we do.

This summer, the commitment and passion of our volunteers was on full display at the Area 506 Festival and the Boxcar Country Music Festival.

Close to 100 volunteers clocked nearly 800 volunteer hours during the back-to-back weekend festivals, raising awareness and funds for United Way.

[Read more](#)



CAMPAIGN *Kick off*

PRESENTED BY: SAINT JOHN LNG

FRIDAY, SEPTEMBER 15 @ 12:00 PM

Tickets \$60 Click here to R.S.V.P or call (506)658-1212

United Way Saint John, Kings & Charlotte

## Register now for our campaign kickoff!

Join us at the Delta hotel in Saint John on Sept. 15 at noon for our campaign kick off.

We look forward to seeing you there! [Find more information and register.](#)



**211** is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week.

## Your support changes lives

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

♥ DONATE

