



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that **Unite** us.

Fostering a world where everyone belongs

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That's *everyone* in every community.

As an organization, we believe in a world where diversity is cherished and individuality celebrated.

We'd like to take this opportunity to recognize and support our 2SLGBTQIA+ partners, colleagues, and community members.

2SLGBTQIA+ individuals come from diverse backgrounds and face unique challenges based on their race, ethnicity, socioeconomic status, disability, and more.

They have long faced systemic discrimination, marginalization and exclusion, leading to a disproportionate number experiencing poverty and economic hardship.

[Read more](#)



Melissa's story: Gaining new confidence through education

Melissa did not have an easy life. As part of her journey, she struggled with her education and ended up dropping out of high school.

She lost her mother at too young an age. But before she died, Melissa promised her that she would get her high school diploma.

Never forgetting that pledge, she enrolled in a program at the Saint John Learning Exchange, a United Way funded partner, to help her achieve that important milestone.

[Read more](#)

Andrii's story: From fear to joy



A newcomer to Canada from his native Ukraine, young Andrii was understandably bewildered when he started classes at Blacks Harbour School last fall.

Faced with living a whole new life in a new land, he

struggled to understand English and to speak it. He was reluctant to interact with classmates.

But then he joined the after-school program, which – along with the school's "summer slide" program – offers a wide range of enriching activities aimed at enhancing literacy and numeracy, storytelling and decision-making abilities, among others.

[Read more](#)



#UNIGNORABLE FACT

A child not reading at grade level by the end of Grade 3 is six times less likely to graduate.

Source: BCAPI 2022

#LOCAL LOVE FACT

We support more than 10 programs that help children, youth and adults attain their goals in literacy and numeracy.



Hungry? Try Gerry's salad, and help the United Way

Mariner and Thandi have partnered on a unique – and delicious – idea to raise up to \$10,000 for United Way. And you are encouraged to take part!

The Food-Tech Fusion Fundraiser launched June 15, inviting people to come by Thandi at 33 Canterbury St. and order up a new and innovative salad named for Mariner co-founder Gerry Pond.

“Gerry’s Salad is elevated with a tantalizing addition of crispy tempura calamari, offering a balanced fusion of flavors and textures. Crisp romaine lettuce leaves are generously coated with our creamy Caesar dressing, complemented by shaved Parmesan cheese, garden fresh tomatoes, and house-made croutons for that perfect crunch,” say Ken and Holly Singh, co-owners of Thandi.

A portion of the proceeds from every salad purchased will be donated to United Way Saint John Kings & Charlotte, with Mariner pledging to match this while aiming to raise \$10,000 in all.

[Read more](#)



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