

FOR IMMEDIATE RELEASE

United Way celebrates community with “Songs of the City” presented by BMO Private Wealth

March 25, 2024

SAINT JOHN, N.B. – United Way Saint John, Kings & Charlotte is inviting community members to attend “Songs of the City”, presented by [BMO Private Wealth](#).

Songs of the City is a unique United Way event that brings together five storytellers whose lives have been changed with support from a United Way-funded agency. Each storyteller is paired with a talented local songwriter who will transform their story into an original song. These powerful stories and songs will be performed live on stage during the event.

“Songs of the City is a memorable, moving night of music and stories celebrating the resiliency of the human spirit and the power of community. It is a time to thank our wonderful donors and supporters for their generosity and showcase the impact their donations have within our local community,” shares Alexya Heelis, Executive Director of United Way Saint John, Kings & Charlotte. “We are very excited to have such an incredible lineup of local artists and storytellers joining us this year. We invite everyone to come out and enjoy this powerful evening.”

Songs of the City is taking place at 7:00 PM on May 1st at the Imperial Theatre in Saint John. Stories will be shared by Amanda (Kaleidoscope Social Impact), Jason (Saint John Learning Exchange), Kristen (Bee Me Kidz), Lumen and Palin (Sistema), and MZ and Abdul (Teen Resource Centre). Original songs will be written and performed by local artists Jamie Comeau, Jaclyn Reinhart, Mike Biggar, Rebecca Dobbelsteyn, and Ryan Brown (The Sunnyside Uppers).

“BMO Private Wealth takes great pride in giving back to the communities we serve and believes strongly in United Way’s work and impact. We have a deeply rooted partnership with United Way Centraides, both across the country and locally here in the Saint John, Kings & Charlotte region, that spans more than 60 years,” says Jason Downey, Vice President & Market Leader for BMO Private Wealth. “We jumped at the opportunity to be a part of such a meaningful project and are delighted to be supporting Songs of the City as the presenting sponsor. We look forward to hosting the event alongside United Way at the Imperial Theatre on May 1st.”

Tickets for the event are just \$10 dollars and can be purchased at the Imperial Theatre box office, or online at www.imperialtheatre.ca. United Way Saint John, Kings & Charlotte would like to thank BMO Private Wealth for their kind support of this special evening.

ABOUT UNITED WAY SAINT JOHN, KINGS & CHARLOTTE

United Way Saint John, Kings & Charlotte brings together people and organizations in private, public and social sectors to meet community needs and tackle complex social issues. By serving those experiencing vulnerability in their community and creating an equitable future for all, they are creating a community where everyone has the opportunity to reach their full potential. For more information, visit www.unitedwaysaintjohn.com.

Media Contact:

Alexya Heelis

Executive Director, United Way Saint John, Kings and Charlotte

Alexya@unitedwaysaintjohn.com

506-643-1383