



MEDIA RELEASE

For release on May 29, 2024 – 9:00 am AST

United Way Saint John Kings and Charlotte announces Ryan Mitchell as 2024 Campaign Chair

Saint John, Kings & Charlotte Counties, May 29, 2024

United Way Saint John, Kings & Charlotte is pleased to announce Ryan Mitchell as its Campaign Chair for the 2024 Annual Community Campaign. Ryan, the CEO of Saint John Energy, has always shown a keen interest in others through his involvement in several causes and organizations in the Saint John, Kings & Charlotte region.

“I’ve become increasingly impressed with the work United Way does in Saint John, Kings & Charlotte,” Ryan says. “The breadth and depth of the impact they are making in our communities, building brighter futures for our most vulnerable, and strengthening nonprofit organizations is inspiring.”

Ryan and his team at Saint John Energy have been strong supporters of United Way for many years through both corporate giving and an employee payroll giving program.

“We have worked with United Way Saint John, Kings & Charlotte through their Social Investment Advisor service since 2016,” says Ryan. “Their expertise and leadership in community needs and solutions that create meaningful and measurable impact allow us to be confident that our social investment is truly making a difference.”

Alexya Heelis, Executive Director of United Way Saint John, Kings & Charlotte, is thrilled to have Ryan as the 2024 Campaign Chair.

“We’re inspired to have such a strong and respected leader in our community step up for this important volunteer role on behalf of United Way,” says Alexya. “Ryan brings his boundless energy and passion for community building to the position. We couldn’t be more pleased to have him lead our campaign.”

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ABOUT UNITED WAY SAINT JOHN, KINGS & CHARLOTTE

United Way Saint John, Kings & Charlotte is a local community expert that is addressing root causes to issues facing their local community, issues like poverty, mental health, and intimate partner violence. Through consultation, collaboration, connection, and strategic investment, United Way is creating strong and inclusive local communities for all.

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