



**United Way**  
Saint John, Kings  
& Charlotte

CHANGE LIVES. 



## Stories that **Unite** us.

### **Welcoming two new partners**

It takes a collective effort to make a difference.

For the United Way, that means working with – and funding – organizations whose energy and dedication are building better communities.

Collaboration with those funded partners is vital in our united effort to create brighter futures for the most vulnerable in our region.

We are fortunate to be able to add two new organizations to the fold this year, thanks to the donations raised through our annual campaign.

[Read more](#)





## Adam's story: A path to healing

Feeling desperate and having suicidal thoughts, Adam found help through counselling.

Through an employee assistance program at work, he was able to get three sessions with a Family Plus therapist.

"I soon realized that these sessions wouldn't be enough for me to work through the personal issues that were causing my distress, but I couldn't afford to pay for additional therapy on my own," he says.

Then Family Plus told him about a subsidy offered by the United Way that would enable work to continue with the same therapist.

[Read more](#)

## Karren's story: Helping clients ease their anxieties

Karren McIntosh sees the anguish on her clients' faces when they have to rely on a stranger to get to vital appointments.

As an employment counsellor, Karren knows how important it is for her clients to make those appointments. Without them, they lose out on jobs or



training opportunities.

But because of the volunteers at Dial-A-Ride, that dismay vanishes. Karren says one client's story highlights the importance of the service.

"They had crucial medical appointments scheduled in Saint John. This was a prerequisite for accessing additional services and assistance required for their education," Karren explains.

[Read more](#)

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## #UNIGNORABLE FACT

Poverty is often intensified in rural communities with the additional pressures of minimal access to public transportation, fewer choices for housing, and traditionally lower paid and seasonal employment.

\*SOURCE: Living SJ



## #LOCAL LOVE FACT

United Way has helped provide more than 21,700 rides for people to access education, employment, and other necessary supports in Charlotte County since 2020.



**Volunteers are making a difference throughout the community**

None of our achievements would be possible without the enthusiasm and

dedication of our volunteers.

As those who give their time were recently celebrated and recognized in April during National Volunteer Week, the work done by those who lend a helping hand and make a difference in the lives of others comes into sharper focus.

The Area 506 and Boxcar festivals were a massive success last year because of the time and effort of volunteers. Nearly 100 people put in close to 800 volunteer hours during the back-to-back weekend festivals, raising awareness and funds for United Way.

All of the tips that are collected at the festivals are donated to the United Way, which coordinates the volunteers for the bar service.

[Read more](#)



May 1st, 2024  
Imperial Theatre



## Last chance for tickets to Songs of the City

Time is running out to get your tickets for Songs of the City on May 1 at the beautiful Imperial Theatre in Saint John. Songs of the City is a unique United Way event that brings together storytellers whose lives have been changed with support from a United Way-funded agency.

The magical evening event, made possible thanks to presenting sponsor BMO Private Wealth, features storytellers paired with talented local songwriters who transform the stories into original songs performed live on stage.

Tickets are \$10 each and available through the [Imperial Theatre](#). Get yours today!

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## Your support changes lives

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

♥ DONATE



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