



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that **Unite** us.

Campaign off to a strong support

Friends,

More than 400 people attended our campaign kickoff this month, a resounding show of local love and an inspiring start to our fundraising efforts.

As we heard heartwarming stories from young people whose lives have been deeply influenced by programs we help fund, the audience heard that several companies were stepping forward to donate to our campaign for the first time.

[Read more](#)



Kalvin's story: From Sistema to Carnegie Hall

Kalvin was just six years old when he started with the Sistema music program.



Little did he know how much that would shape his life.

A dozen years later, he stood in front of the audience at our 2024 campaign kickoff earlier this month and shared how he became so enamored with music – and ended up on a journey no six-year-old could predict.

[Read more](#)

The Smith family story: After-school program a lifeline



The Smiths are grateful for the after-school program at Black's Harbour School.

Joanne and John Smith both have jobs, but like so many today are struggling with the rising costs of food and rent.

They can't afford to put their children into sports or other activities.

But the after-school program – subsidized in part thanks to United Way funding – costs parents very little, much to the Smiths' relief.

[Read more](#)

#UNIGNORABLE FACT

More than six in 10 low-income Canadians, which includes many lone parents, report being very concerned about their ability to meet everyday expenses.

Source: UNICEF



#LOCAL LOVE FACT

We fund 67 local programs that help individuals and families meet immediate needs and provide opportunities to improve their futures. Thirty-eight of those programs are targeted to children and youth for building brighter futures.



United Way to help address homelessness with Sunnyside

Earlier this month, we were delighted to join with community leaders to announce the Sunnyside Tiny Homes Community for Saint John.

United Way will be the owner and operator of this community, which will mirror the model and success of the 12 Neighbours community in Fredericton.

Saint John is facing a housing crisis that is unlike anything we've dealt with in recent history.

We know that having a safe, secure, affordable home is an important key to living a good life.

[Read more](#)

Your support changes lives

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

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