



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that **Unite** us.

Looking back on a year of impact

In reviewing our annual report for 2023-24, I was reminded of what a busy and exciting year it was for all of us here at United Way Saint John, Kings & Charlotte.



Most important of all, with your support and the hard work and dedication of our partners, we were able to assist 9,500 individuals and families over the year.

This was possible only because of donations of more than \$1.74 million. Despite current economic challenges, our donors rallied to aid the most vulnerable people in our community.

Your ongoing generosity reflects the deep-rooted spirit of compassion and community support that defines our Maritime heritage.

I invite you to read more about the impact that your donations had by reading our annual report, which is available on our website. Also on our website, you will find our audited financial statements for the year ending Feb. 28, 2024.

[Read more](#)

Craig's story:



Finding a home, then a job

Without a place to call home, Craig turned to the men's shelter at Outflow.

There, he met diversion specialist Mark Ketch, who found Craig a place to stay at a rooming house.

With a roof over his head, Craig was able to take the next step – finding a job.

[Read more](#)

Asher's story: Empowered to chase his dream

Asher Lanigan dreamt of someday working as a carpenter. But a significant obstacle stood in his way: he didn't have his high school diploma.

And then he discovered the Saint John Learning Exchange.

The United Way funded partner provides learners with the opportunity to navigate the best path forward for them to achieve their academic goals. The programs are self-paced and flexible to meet the needs of learners of all ages, backgrounds, and life experiences.

Through the Learning Exchange, he could earn his credentials.

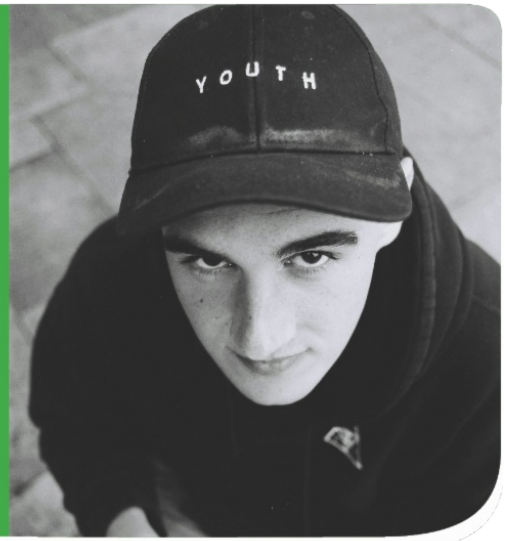
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#UNIGNORABLE FACT

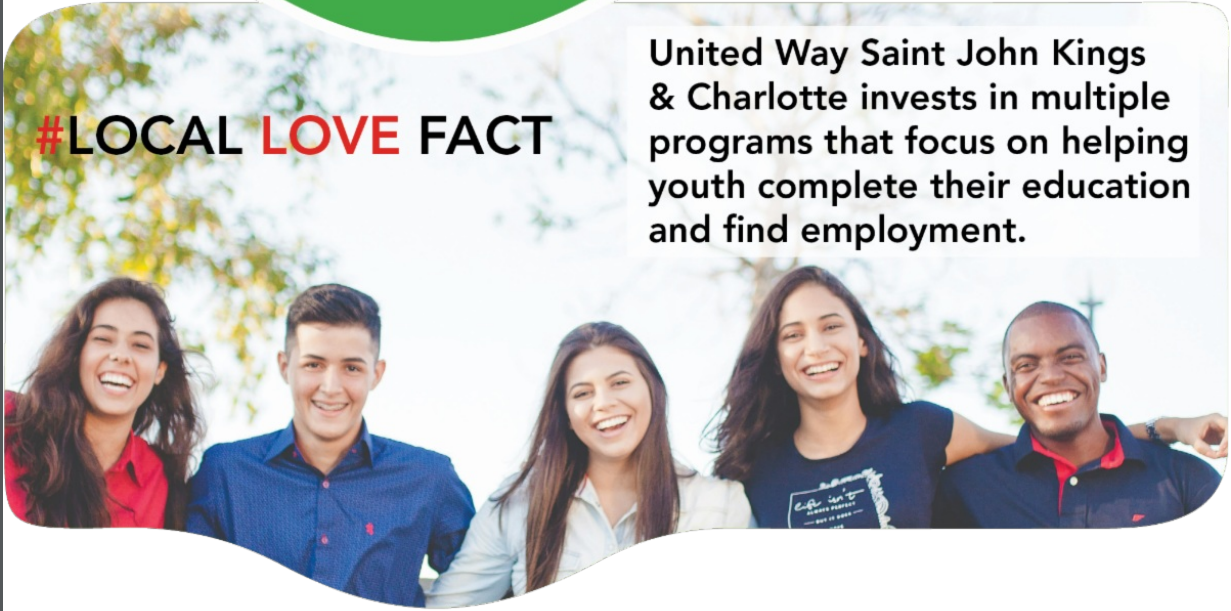
More than one in eight youth between the ages of 15 to 29 in New Brunswick are NEET – Not in Employment, Education, or Training. They are at risk for long-term economic and social difficulties, perpetuating the cycle of poverty.

Source: Statistics Canada 2024



#LOCAL LOVE FACT

United Way Saint John Kings & Charlotte invests in multiple programs that focus on helping youth complete their education and find employment.



Local decision-making empowers our giving

Donors to United Way Saint John, Kings & Charlotte are making a significant difference in the lives of the most vulnerable in our communities by fuelling the

work of dedicated non-profits that are making an impact.

While we are now a part of United Way Maritimes, donations – and the vital insights into what organizations receive them – stay local.

Our Community Investment Council, with 11 diverse volunteers from across Saint John, Kings and Charlotte, maintains a strong focus on the unique needs of our communities, prioritizing investments that make the most impact.

The council brings together a wide range of professional expertise and experience from fields like accounting, business, government, and community engagement. This diversity ensures that funding recommendations are not only informed by best practices but also by the specific needs and opportunities of each of our communities.

[Read more](#)

Your support changes lives

Your support changes lives. If you haven't had a chance to give, it is as simple as clicking below. Thank you for sharing your love.

CHANGE LIVES.

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