



United Way
Saint John, Kings
& Charlotte

CHANGE LIVES. 



Stories that **Unite** us.

Our thanks and best wishes for the holidays

As we reflect on the past year, we are filled with gratitude for the unwavering support of our United Way community. Together, we've tackled challenges, created opportunities, and impacted thousands of local lives.

2024 was an exciting year for United Way Saint John, Kings & Charlotte as we joined with six other United Ways across the region to form United Way Maritimes. Now, after almost six months since our unification, we are sharing knowledge, scaling great ideas and programs, and making exciting plans for the year ahead.



[Read more](#)



Amy's story: From addiction to recovery

Cocaine and marijuana brought chaos and struggle to Amy's life from an early age.

Despite many attempts, her addictions maintained a strong grip.

"I'd get sober for a few months, or a year here and there, and then I'd start using again," she says.

She didn't get "sober for real" until her 30th birthday

[Read more](#)

Ben's story: From struggle to success



Every morning, Ben would kick up a fuss about having to go to school.

Each day was a fight, and his mom lost the fight more than she won it.

Eventually, she noticed Ben would be more inclined to go to school on Wednesdays.

When she asked him about it, he said he was always excited for his Bee Me Kidz class.

[Read more](#)

#UNIGNORABLEFACT



Poverty costs the province of New Brunswick \$1.4 billion per year.

Source: BCAPI

#LOCAL LOVE FACT

In 2024, United Way Saint John Kings & Charlotte invested more than \$1 million in 66 programs that are helping reduce poverty and create better lives for people in our communities.



Saint John Energy hit the road for Giving Tuesday

On Giving Tuesday, Dec. 3, Saint John Energy employees embarked on an inspiring and eye-opening journey through the city to see first-hand how their

support of United Way fuels life-changing programs in the community.

The Seeing is Believing Tour gave participants a behind-the-scenes look at three United Way-funded organizations: the Teen Resource Centre, Saint John Learning Exchange, and Sistema NB.

[Read more](#)

SHOW YOUR LOCAL LOVE

United Way
Saint John, Kings
& Charlotte

United Way
Centraide
Greater Moncton and
Southeastern New Brunswick

United Way
Centraide
Central New Brunswick
Région du centre du N.-B.

WEEKLY 50/50 RAFFLE

**SUPPORTING UNITED WAYS
OF NEW BRUNSWICK**

When you win, we all win!

When you win, we all win!

Sign up for our new weekly 50/50 with “rollover magic.”

United Ways across New Brunswick have joined together to offer a weekly 50/50 with even bigger potential winnings!

For more information and tickets, go online to [The Power of You 50/50 webpage](#).

The next draw is Dec. 19 -- so don't delay!



Holiday hours

Our offices at 28 Richmond St. in Saint John are open Monday to Friday, 8:30 a.m. to 4:30 p.m., with the exception of being closed for holidays from Dec. 21 to Jan. 3. (But you can support us anytime [by going online](#) to make your donations. Don't forget the 2024 tax deadline of Dec. 31!)

From all of us to you and yours, we wish you happy holidays and all the best in 2025.

CHANGE LIVES.

 [DONATE](#)



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