

Success Story



In 2012, Deanna was a single mother in an unhealthy relationship who's lack of confidence was stopping her from achieving her goals. One morning, she decided that she wanted to get her GED, and, in her research, found the Learning Exchange. She went to the Learning Exchange for a few months and took her GED exam — receiving her certification in the mail on the following New Years Eve.

Receiving her GED gave Deanna the confidence she needed to continue — so she decided to sign up for the PowerUp program at the Women's Empowerment Network. Through this program, she realized she was in an unhealthy relationship. Once she ended that relationship, she was able to make decisions and goals that reflected her wish to be the best mother she could possibly be. She set the goal of being accepted into college and was successfully enrolled in the Early Childhood Education program at NBCC!

Corporate Partners

Corporate & Employee Giving

Diamond \$25,000+

TD Bank Group
J.D. Irving Ltd.*
Potash Corp
Bell Aliant*
City of Saint John*
Xerox Canada Ltd.
NB Power*
Saint John Energy*
Canada Revenue Agency*
The Owens Family Foundation
Bank of Montreal
Mariner Partner
MacMurray Foundation
Costco
Royal Bank
The Pannell Family Foundation

Platinum \$10,000+

Scotiabank
Fluor Canada
Deloitte
Horizon Health Network*
Manulife Financial

CIBC
Enbridge Gas*
Moosehead Breweries Ltd.*
UNB Saint John*
Ernst & Young
Irving Oil Ltd.
Innovatia Inc.
Federal Retirees*
NBCC*

Gold \$5,000+

Stewart McKelvey
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Wyndham Worldwide
Enterprise Rent A Car
Intact Insurance
Emera Nova Scotia
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ANBL*
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Family Plus Life Solutions
PepsiCo.*
Energy & Utilities Board
Great-West Life
Hazen Investments
OSCO Group Services Ltd.
Anglophone School District South*

Silver \$2,500+

Salesforce
Mitchell McConnell Insurance
Canaport LNG
Teed Saunders Doyle & Co.
Public Works*
Facilicorp NB*
Bayview Trucks
Adams Green
Veterans Affairs Canada*
John Howard Society
Intelisis
UPS Canada
Beers Neal & Associates
Ford Motor Co.*
The Shaw Group

Service New Brunswick*
Saint John Transit*
Angus-Miller Ltd.
Shannex Parkland*
Cargill
Inmar

An additional 30+ corporate and funded partners donated over \$1,200.

***Unionized Workplace**



2016-2017 Annual Report

Message From Our Chair

I am proud to say that 2016 was an amazing year for United Way, our Funded Partners, and our community. Not only did we reach a new fundraising milestone, we also proved the value and impact of your giving. Because of our dedicated volunteers and loyal donors, we raised \$1,600,288. This shows that together anything is possible!

- 223 women and girls learned to recognize the cycle of abuse at Fundy Region Transition House allowing them to build healthier relationships.
- 425 individuals and families received subsidized counseling from Family Plus and 80% achieved their counseling goals.
- 16 women from First Steps are now enrolled in post-secondary education or employed and 100% of the 2016 graduates went on to post-secondary education.

These measurables represent a small slice of the thousands who benefitted from projects. We truly are making our community a better place. In 2016 we formed partnerships that will have an impact for years to come. We joined forces with Saint John Energy to break the cycle of generational poverty by focusing investments strategically. Many of our Leaders of the Way participated in John and Karen Murphy's Leadership Matching Grant. The new leaders alone accounted for over \$40,000. We collaborated with Paving the Way, an initiative led by Family Plus which draws together mental health service providers and advocates to provide better access to appropriate and timely mental health services. We supported Between the Bells, a project to align quality programming outside of school hours to 1000 children in priority neighbourhoods. We are so grateful for these partnerships and love being part of this community.

We would like to thank all of the people that have made this possible. In particular, I would like to recognize retiring Board Members Tanya Chapman, past Chair, and Susan Johnson for their dedicated service in shaping the United Way. I would also like to extend my sincere thanks to Victoria Clarke, Chair of the most successful United Way campaign yet! Victoria, we will see you at Campaign Kick Off 2017 as you hand the reins over to Blair Hyslop, our 2017 Campaign Chair.

Christine Hanlon

Christine Hanlon
Chair, Board of Directors

Board of Directors

Christine Hanlon, chair
Tanya Chapman, past chair
Jason Swallow, treasurer
Christine Comeau, vice chair
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United Way
Saint John, Kings
& Charlotte

Making a Difference



Two years ago, Rose went to the TRC with only the clothes on her back and with no place to call home. She had no money and was sleeping where she could. She was feeling extremely hopeless, but in the midst of all this, she was still attending school and maintaining good grades.

"I instantly fell in love with this young lady who had a spark and a spunk about her" said Alison, a caseworker at the TRC.

With the help of the caseworkers at the TRC, Rose got in contact with Social Development and was placed in the YES program. Once she had some money coming in, a few strings were pulled to have her put on the NB Housing list, and, with the help of Housing Alternatives, the TRC got her into a one bedroom, subsidized apartment.

Now that Rose has a sense of place, she has started a clothing room at her high school for those in similar situations, she continues to make high honours, and she will be attending UNBSJ in the Fall.

Programs & Community Development

14.4% Fundraising Costs

Includes salaries, printing, postage, rent, audit, etc.

11% Other Charities

When a donor designates all or part of their donation to a non-profit not funded by UW

12.6% Community Building

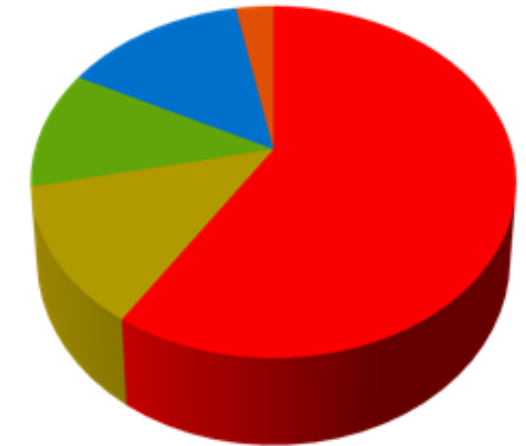
Living SJ, Outcomes Measurement, Leadership Development, Day of Caring

3% Pledge Loss

Pledges that are not paid because donors leave a workplace or do not make payments.

Grants

Big Brothers Big Sisters	\$70,000
Charlotte County Literacy	\$70,000
Family Plus	\$85,000
First Steps	\$100,000
Fundy Region Transition House	\$35,000
North End Connector	\$52,000
SJ Community Loan Fund	\$65,000
SJ Boys & Girls Club	\$55,000
SJ Family Resource Centre	\$15,000
SJ Learning Exchange	\$80,000
Second Stage Safe Haven	\$47,730
Sophia Recovery	\$20,000
Sussex Dial-a-Ride	\$15,000
Sussex Wellness Network	\$45,000
Teen Resource Centre	\$41,000
Women's Empowerment Net.	\$50,000
211NB.ca	\$25,000



Great Outcomes

All That Kids Can Be

76 Kids improved their literacy during the summer months

28 Youth in priority neighbourhoods will graduate

118 New kids now have a mentor.

Strong Communities

70 Learners improved their soft skills, making them more employable

425 Clients received counselling who could not have done so otherwise

50 Women have left their abusive partners



From Poverty to Possibility

14 Young mothers increased their grade level or graduated

53 Women found the confidence they needed to pursue next steps



Leaders of the Way

Diamond \$25,000+

John & Karen Murphy

Platinum \$10,000+

Donald A. Hazen
Dennis R. Knibb
+ 1 anonymous donor

Gold \$5,000+

C. P. & Ruth Theriault
+2 anonymous donors

Silver \$2,500+

David Alston
Ricardo & Lois Bessoudo
Michael Bishop & Leslye MacVicar
Roger Castonguay CHS
Gerald MacGarvie & Sandra Crabtree
Ross & Krista Galbraith
Tom Gribbons
Robin & Jill Harvey
MacGregor Hope
Hazen M. Inches
James Arran
W. David & Judith Jamieson

Jim & Colina Lutes
Wendy & Tom MacDermott
Korey Nixon
Bruce Ward
Dr. Jeff Watson
+6 anonymous donors

Bronze \$1,200+

Ed Armstrong
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Jo-Anne Attard
Janet & Ron Buckley
Mr. & Mrs. Gerald Barnett
Ladds & Joanne Batten
Peter Buckley & Kelly Patterson
Robert & Muriel Buckley
Jonathan & Lee Ann Calabrese
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Sheri Penner & Scott Moore
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Katie Rogers
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Susan Steeves
Krista Stewart
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Eric Theriault
Vision Coaching
Ian W. Whitcomb
Gordon & Francine White
Mark Wilson
Shelley Wood
Jerry & Marlene Wowchuk
Lindsay Wright
Peter & Martha Zed
+29 anonymous donors



Kids play while they learn at Black's Harbour's summer literacy camps!