

OUR VALUE



United Way
Saint John, Kings
& Charlotte

CONNECTOR

Connecting companies and individuals to create social change on the issues that matter most to them.

Bringing together a network of local experts dedicated to meeting community needs and tackling complex social issues.

Our Community Impact in 2022

INVESTOR

Strategically funding local non-profits that are innovative, flexible, collaborative, and have a proven effectiveness to social change.

25 Funded partners

5,924 Local lives impacted

ADVISOR

Advising, leveraging, and aligning other funders/ investors to achieve the greatest possible outcomes for our communities.

\$364K Invested via our Investment Advisory Services

34 Organizations guided in their community investment

BUILDER

Helping non-profits be stronger and more resilient. Helping with outcomes, measurements, skills, and leadership development.

60 Non-Profits actively increasing capacity

22 Non-Profits improved board governance

FUNDRAISER

Creating meaningful partnerships with local businesses, unions, foundations, and individuals to solve serious social issues.

\$1.72M Raised by our community

235+ Committee and community volunteers

WAYS TO GIVE

We ensure your gift stays local and helps local people.



United Way
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		Business	Individual	Foundation
Donations:	One-time or recurring donation supporting local organizations and programs.	X	X	X
Workplace Campaigns:	Engage employees through payroll deduction, special events, volunteering & more.	X		
Event Sponsorship:	Opportunities to promote your business through sponsorship of events (Kick-Off, Songs of the City) and matching grants.	X		
Million Dollar Pledge:	A group of community minded businesses each giving \$10,000 a year for 10 years. Currently focused on supporting youth success.	X	X	
Quarter Club:	A group of individuals and small business that give \$2,500/year for 5 years. Currently focused on improving mental health access and breaking the cycle of domestic violence.	X	X	
Social Purpose Investment Advisors:	Personalized service helping donors optimize their charitable giving to maximize their impact through strategic social purpose planning.	X	X	X

For more information, contact:

Jenna Holder
Relationship & Development Officer
United Way Saint John, Kings & Charlotte
Jenna@unitedwaysaintjohn.com
506 658-1291

Or Visit Us Online

