

# OUR VALUE



**United Way**  
Saint John, Kings  
& Charlotte

Bringing together a network of local experts dedicated to meeting community needs and tackling complex social issues.

## INVESTOR

Strategically funding local non-profits that are innovative, flexible, collaborative, and have a proven effectiveness to social change.

## ADVISOR

Advising, leveraging, and aligning other funders/investors to achieve the greatest possible outcomes for our communities.

## BUILDER

Helping non-profits be stronger and more resilient. Helping with outcomes, skills, measurements, and leadership development.

## CONNECTOR

Connecting companies and individuals to create social change on the issues that matter most to them.

## FUNDRAISER

Creating meaningful partnerships with local unions, businesses, foundations, and individuals to solve complex social issues.

## OUR 2024

# FUNDED PARTNERS SERVING:



### CHARLOTTE COUNTY

- Blacks Harbour School
- Charlotte Dial-A-Ride
- Milltown Elementary
- Neighbourhood Works
- St. Stephen Elementary

### SAINT JOHN & KINGS

- BGC Greater SJ

### WHOLE REGION

- 211
- Ability NB
- Bee Me Kidz
- Big Brothers Big Sisters
- First Steps
- Sophia Recovery

### SAINT JOHN

- Chroma SJ
- Family Plus
- Hestia House
- Kaleidoscope
- Outflow
- SJ Learning Exchange
- Second Stage
- Sistema Saint John
- Teen Resource Centre
- Women's Empowerment
- YMCA

# WAYS TO GIVE

At United Way, we ensure your gift stays local, helping to improve local lives. You can rest assured that your gift is re-invested in trusted charities; having a positive, sustainable impact on the most pressing needs of our community.



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		Business	Individual	Foundation
Donations:	One-time or recurring donation supporting local organizations and programs.	X	X	X
Workplace Campaigns:	Engage employees through payroll deduction, special events, volunteering & more.	X		
Event Sponsorships:	Opportunities to promote your business through sponsorship of events (Kick-Off, Songs of the City) and matching grants.	X		
Million Dollar Pledge:	A group of community minded businesses each giving \$10,000 a year for 10 years. Currently focused on supporting youth success.	X	X	
Quarter Club:	A group of individuals and small business that give \$2,500/year for 5 years. Currently focused on improving mental health access and breaking the cycle of domestic violence.	X	X	
Social Purpose Investment Advisors:	Personalized service helping donors optimize their charitable giving to maximize their impact through strategic social purpose planning.	X	X	X

## For more information, contact:

United Way Saint John, Kings & Charlotte  
301-28 Richmond St, Saint John  
[www.unitedwaysaintjohn.com](http://www.unitedwaysaintjohn.com)  
506 658-1212

## Or give today at:

